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William P. Stark's 1914 Fall Bulletin

Written October 1, 1914

To Our Thousands of Fruit Growing Friends:

Here are sixteen pages of unusual value items from William P. Stark Nurseries, Stark City, Missouri.

The quality is the choicest that it is possible for our experts to grow on the best soil we ever knew for developing fruit trees.

We give each buyer a complete, double guarantee.

These are true William P. Stark values—exceptional in quality, in scientific breeding, in vigor and true bargains in price.

The reason for *these prices* is the William P. Stark *method* of selling *direct* to you. We have no agents. No canvassers. No salesmen or plate book men. This means a clear saving to you of $\frac{1}{3}$ to $\frac{1}{2}$ on your purchases.

You deal direct with us at the head of the business. Your letters are read and answered by practical and experienced growers who have a personal responsibility in the advice you get.

The reason for the William P. Stark Nurseries quality is a lifetime devoted to the most advanced study, research, growing and marketing, by the undersigned, his son, and his associates, plus the counsel and active co-operation of such national authorities as J. H. Hale, the Peach King. The result is a product that cannot be excelled by methods yet known in tree-growing.

We send this bulletin *now*, before we circulate our 1915 catalog, so all buyers may have two months, October and November, in which to buy at 1914 prices. Orders and reservations may be sent early to the advantage of our customers and ourselves. We offer *these* quotations to make it well worth your while to order now. We will ship the trees any time you wish.

It is a privilege to tell here how remarkable our success has been since we adopted our plan of selling direct-to-customer and at growers' prices.

We have grown and prospered to an extraordinary degree. And we are proving our appreciation by the extra quality and low prices which our steadily increasing volume enables us to give.

Furthermore, this season has been an unusual one in our Stark City nurseries for growing—every tree we ship will be *very unusual* in development and root quality.

We will give your smallest or largest order our most careful handling and will take pleasure in dealing with you wherever you live.

And wherever you live we guarantee you satisfaction.

Yours very truly,

See Special Offer on
June-budded J. H.
Hale Peach Trees
Page Four

William P. Stark

For Wm. P. Stark Nurseries, Stark City, Mo.

Be sure
to put this
address on your
letter. We have no
connection with
any other con-
cern of similar
name

Stark City, Mo.

Extra Size One-Year Apple Trees

To early buyers this year we will furnish special size one-year-old 4 to 6 feet apple trees at the same prices as the regular 3 to 5 feet size quoted in this price list bulletin.

Our trees have made a remarkable growth due to unusually favorable weather conditions this season. This, with our famous Stark City soil has produced roots of exceptional spread and vigor, trunks of a firm, hard growth, with plump, well matured buds the entire length — trees rich in vitality and the qualities that make heavy fruit-producing orchards. While good orchards have been developed from both one and two-year-old trees, large fruit-growers and government experts prefer one-year-old trees. The one-year-old tree is a straight whip and a head can be developed at any desired height, trained to suit your own ideas. They can be handled with less labor and bought for less money, they transplant more readily, can be cultivated closer the first year without barking the limbs, and when properly cared for bear fruit just as soon as two-year-old trees.

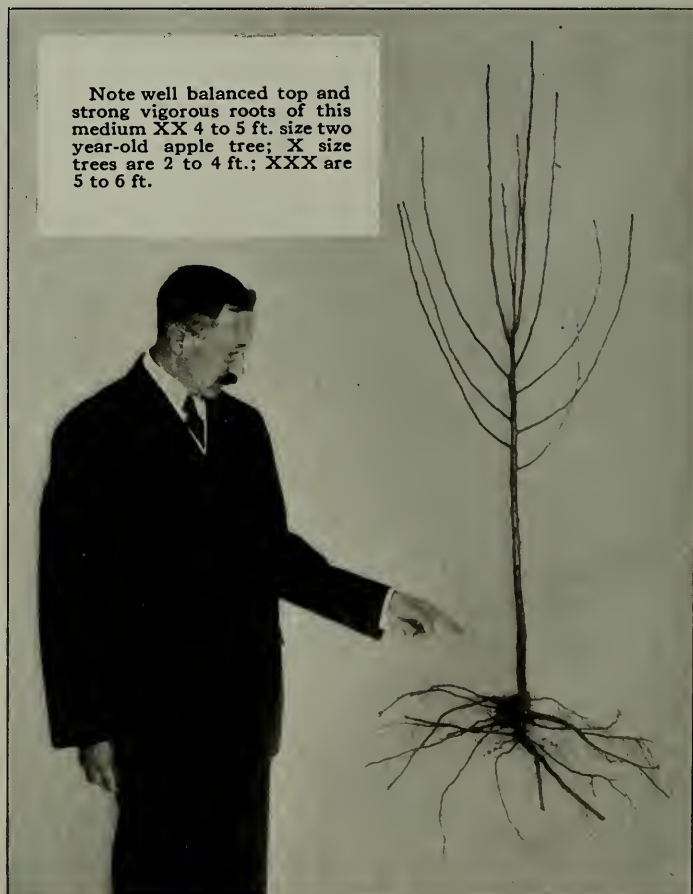
Note: To secure this extra 4 to 6 foot size at the 3 to 5 foot prices, you must be sure to specify it in your order, otherwise regular size will be sent.

Two-Year-Old Apple Trees

Trained as Experienced Orchardists Want Them

Most old-style apple trees are headed high and with a few branches all starting near the top. It is impossible in such trees to develop proper scaffold limbs that will not split and break under heavy loads of fruit. William P. Stark two-year-old trees are developed with a number of branches trained on the upper 14 to 16 inches of the main trunk. Thus the tree can be shaped as you wish, to form the ideal spiral arrangement of the main branches, producing a perfect open, spreading, vase-shaped head, the ideal of modern, successful fruit-growers.

When you plant a William P. Stark tree you set out a tree that has received individual attention and exceptional care from the planting of the seedling stock to the matured tree. Each tree is treated individually. Each variety is propagated to bring out its best characteristics, and when dug, William P. Stark trees are wrapped, packed and boxed with the same watchfulness and thorough care exercised in the growing. This work is done by experts — men who have acquired a rare skill and judgment under William P. Stark's personal direction. And this is why William P. Stark trees succeed — why they are planted by experienced fruit-growers — why they will give *utmost satisfaction* to you.



Note well balanced top and strong vigorous roots of this medium XX 4 to 5 ft. size two year-old apple tree; X size trees are 2 to 4 ft.; XXX are 5 to 6 ft.

**No Agents' Commissions to Pay
Buy Direct and at Nursery Prices**

Important! Read this!

Our Double Guarantee is on this Page

The William P. Stark Nurseries sell trees direct from the nurseries to your orchards. We cut out all agents and other middlemen, thereby saving you one-half of the expense. Our desire is to do everything for you that we can do better and cheaper than you can, giving you the best service at the lowest possible cost. It is to our mutual advantage to furnish the best trees, deliver them promptly and in good condition at the lowest cost consistent with the highest quality.

Each tree is doubly guaranteed true to name. Only the most experienced men — men who have worked in the nursery all their lives — have charge of the work in the different propagating and packing departments. Every precaution is taken to have each plant true to label. Always look for our trade-mark on the back of each label. If from any fault of ours a tree is not true to label, we will, on proper proof, either (1) replace double the number, or (2) refund the price paid plus 6 percent compound interest, and also replace the actual number of trees free of charge. This is a guarantee that guarantees. It means something. It is worth while, and you can depend on it.

Prices are at the each, ten, hundred, and thousand rates. Trees are tied in bundles of ten. The ten, hundred, and thousand rate prices are allowed only on unbroken bundles and for *the full number of trees*. The hundred and thousand rates will be allowed when the order calls for full number of trees in unbroken bundles of the same class of stock. That is, the hundred rate will be allowed on ten unbroken bundles of apple of different varieties. The thousand rate will be allowed on one hundred unbroken bundles of apple of different varieties. Vines and berry bushes are tied in bundles of 10 and 25. The 10, 25, 100 and 1000 rates will be given for unbroken bundles.

Car load lots. *Special prices* will be made on car load lots to associations, clubs, orchardists and other large buyers. Send a list giving size and quantity wanted for special estimate.

Size of trees. We make but one grade — the best. This one grade is divided in different sizes which are indicated by X for the medium, XX for the larger, and XXX for the very largest. To give the orchardist an idea of the different sizes, we state the approximate height of each. This form of classification was originated by William P. Stark, and later approved by the American Association of Nurserymen. The orchardist should remember that size, vigor and shape of the roots, also the form and size of the top of the tree, are far more important than the mere height. Do not be deceived by the cheap tree man who retails a 6-foot tree for less than good stock will bring at wholesale. A tall man is not necessarily a vigorous or strong man, and there is a world of difference in trees of the same height. That is why we have adopted the X, XX and XXX system because, it not only indicates the height but stands for full caliper, well grown and vigorous trees with strong root systems. We will send a sample bundle of different sizes of trees for a reasonable price.

Planting directions. We send a complete set of planting directions with each order, telling how to plant and prune each tree. Just the information that you need. No more, no less; all you want to know about the care of trees on arrival and preparation of ground.

William P. Stark trees are free from injurious insects and fungus diseases. All stock is doubly inspected by the state officials and by our own entomologists who cooperate with the state officials and go over the nursery carefully each season. The trees are given one final and thorough examination just before they are packed in the box for the customer. Every precaution is taken to safeguard the buyer of William P. Stark trees.

Freight. Nursery stock travels by fast freight and the rate is low. Trees are delivered free on board cars at our packing house and every means used to rush the shipment. If you have delayed sending your order, telegraph, and we will rush the trees to you on short notice.

Parcel post. Anybody can have a fruit and flower garden now. No matter how far from the railroad or how small your order. We can reach you by parcel post.

Guaranteed delivery. The safe arrival of your order is assured. We will replace free of charge shipments lost or spoiled en route to your railroad shipping station.

Boxed and packed free. No charge is made for boxing or packing. We send shipments all over the United States and foreign countries and they arrive at destination in good shape.

The J. H. Hale peach. It is mutually agreed between buyer and seller of these J. H. Hale peach trees, that they will never be used for propagating other trees. This is for your protection. None are genuine without the signature J. H. Hale (trade-mark).

1914 Fall Price List

A Final Opportunity to get your Trees Before Prices Advance

Orders will be accepted for either fall or spring delivery at these prices until December 1, 1914. After that date our new 1915 catalog, with change in prices will be in effect.

Ordinarily we keep in touch with our customers and friends through our annual catalog and correspondence, but the European war brings about unforeseen conditions, and it is necessary to reach every one at once. Hence this bulletin. You will find listed here our entire collection of fruits, shade and ornamental trees, berry bushes, roses, shrubs, flowers, etc., at our low prices of last season. By ordering from this list now you secure the advantage of these present prices and protect yourself against any possible advance. Make up

your list now, and tell us when you want your trees shipped — whether spring or fall, and we will take care of you. Don't delay.

Peach Trees	X 2 to 4 feet				XX 4 to 5 feet				XXX 5 to 6 feet			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Alton.....	\$.17	\$1.35	\$11.50	\$80	\$.21	\$1.65	\$14.60	\$120	\$.25	\$2.15	\$19.25	\$160
Arp Beauty.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Belle of Georgia..... (See Georgia Belle)												
Carman.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140
Captain Ede.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Champion.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140
Crawford Early.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Crawford Late.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Crosby.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
*Early Elberta.....	.17	1.35	11.50	110	.21	1.65	14.60	150	.25	2.15	19.25	190
Elberta.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140
Elberta Cling.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Eureka.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Fitzgerald.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Georgia Belle.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140
Greensboro.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140
Hiley.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140
Illinois.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
*J. H. Hale.....	.60	5.00	40.00	350	.70	6.00	50.00	450	.80	7.00	60.00	550
Kalamazoo.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Krummel.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Late Elberta.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Mamie Ross.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Mammoth Heath.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Mayflower.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Red Bird.....	.17	1.35	11.50	80	.21	1.65	14.60	120	.25	2.15	19.25	160
Salway.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140
Waddell.....	.15	1.20	10.00	70	.19	1.50	12.25	100	.23	1.90	17.00	140

*Early Elberta, June-budded, (2 feet) each 15c; per bundle of 10, \$1.10; per 100, \$9; per 1000, \$60.
*J. H. Hale, June-budded, (2 feet) each 40c; per bundle of 10, \$3; per 100, \$25; per 1000, \$200.

Apricot Trees	X 2 to 3 feet				XX 3 to 5 feet				XXX 4 to 6 feet			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Blenheim.....	\$.22	\$1.90	\$16	\$150	\$.25	\$2.30	\$19	\$180	\$.30	\$2.80	\$26	\$250
Moorpark.....	.28	2.60	22	210	.32	3.00	25	240	.37	3.50	30	290
Royal.....	.28	2.60	22	210	.32	3.00	25	240	.37	3.50	30	290
Superb.....	.22	1.90	16	150	.25	2.30	19	180	.30	2.80	26	250
Tilton.....	.22	1.90	16	150	.25	2.30	19	180	.30	2.80	26	250

Plum Trees	X 3 to 4 feet				XX 4 to 5 feet				XXX 5 to 6 feet			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Abundance.....	\$.20	\$1.70	\$14	\$120	\$.25	\$2.20	\$18	\$150	\$.30	\$2.70	\$22	\$190
America.....	.25	2.20	18	150	.30	2.70	23	190	.35	3.10	27	240
Burbank.....	.20	1.70	14	120	.25	2.20	18	150	.30	2.70	22	190
Damson..... (See Shropshire Damson)												
De Soto.....	.25	2.20	18	150	.30	2.70	23	190	.35	3.10	27	240
*Endicott (Mammoth Gold).....	.50	4.00	30	250	.60	5.00	40	350	.70	6.00	50	450
German Prune.....	.20	1.70	14	120	.25	2.20	18	150	.30	2.70	22	190
Gold.....	.25	2.20	18	150	.30	2.70	23	190	.35	3.10	27	240
Green Gage.....	.25	2.20	18	150	.30	2.70	23	190	.35	3.10	27	240
Italian Prune.....	.25	2.20	18	150	.30	2.70	23	190	.35	3.10	27	240
Lombard.....	.20	1.70	14	120	.25	2.20	18	150	.30	2.70	22	190
Omaha.....	.25	2.20	18	150	.30	2.70	23	190	.35	3.10	27	240
Red June.....	.20	1.70	14	120	.25	2.20	18	150	.30	2.70	22	190
Shiro.....	.20	1.70	14	120	.25	2.20	18	150	.30	2.70	22	190
Shropshire Damson.....	.25	2.20	18	150	.30	2.70	23	190	.35	3.10	27	240
Wild Goose.....	.20	1.70	14	120	.25	2.20	18	150	.30	2.70	22	190

*Endicott (Mammoth Gold) June-budded (2 feet) each 40c; per bundle of 10, \$3; per 100, \$20; per 1000, \$150.



Special on June-budded J. H. Hale Peach Trees

June-budded peach trees have a one-year-old top and a one-year-old root. What are known as "one-year" old peach trees have a one-year-old top and a two-year-old root. June-budded trees are shorter and have low heads. The trunks are stocky and straight; the roots are strong and heavy. They have all the potential vigor and possibilities of the older trees, and have the advantage of becoming more quickly established.

June-budded peach trees are preferred by commercial orchardists. Bert Johnson, the biggest peach grower in the West, planted 10,000 J. H. Hale June-budded trees last spring. Mr. Hale has planted over 125,000 June-budded peach trees, and says he will have no other tree. Mr. John Baird of Ft. Valley, Ga., reports that out of June-budded trees and one-year-old peach trees planted at the same time, the June-budded trees bore the first crop. Special prices on 2 ft. June-budded J. H. Hale peach trees.

Each	10	100	1000
40c	\$3.00	\$25.00	\$200

Apple Trees	One-Year								Two-Year											
	2 to 3 feet				3 to 5 feet				X 3 to 4 feet				XX 4 to 5 feet				XXX 5 to 6 feet			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Albemarle Pippin. (See Yellow Newtown)																				
Baldwin.	\$.17	\$1.30	\$11	\$80	\$.21	\$1.80	\$16	\$130	\$.18	\$1.40	\$12	\$ 90	\$.21	\$1.80	\$16	\$130	\$.30	\$2.50	\$21	\$170
Banana, Winter.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Bellflower.17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Ben Davis (See Black Ben Davis)																				
Black Ben Davis.16	1.20	10	70	.20	1.70	15	120	.17	1.30	11	80	.20	1.70	15	120	.28	2.30	19	160
Delicious18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Duchess of Oldenburg. (See Oldenburg)																				
Esopus Spitzenburg.17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Geniton.17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Gravenstein.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Grimes Golden16	1.20	10	70	.20	1.70	15	120	.17	1.30	11	80	.20	1.70	15	120	.28	2.30	19	160
Jonathan16	1.20	10	70	.20	1.70	15	120	.17	1.30	11	80	.20	1.70	15	120	.28	2.30	19	160
King David.17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Livland Raspberry.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Maiden Blush.17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
McIntosh Red.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Melon (Early Melon).17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Newtown Pippin. (See Yellow Newtown)																				
Northern Spy18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Northwestern Greening.17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Oldenburg (Duchess of).18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Red Astrachan17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Rhode Island Greening.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Rome Beauty18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Stayman Winesap.17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Spitzenburg. (See Esopus Spitzenburg)																				
Wagener.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Wealthy.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
White Winter Pearmain17	1.30	11	80	.21	1.80	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Wilson Red June.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Winesap.13	90	7	40	.17	1.40	12	90	.14	1.00	8	50	.17	1.40	12	90	.25	2.00	16	130
Wolf River.17	1.30	11	80	.21	1.90	16	130	.18	1.40	12	90	.21	1.80	16	130	.30	2.50	21	170
Yellow Newtown.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Yellow Transparent.18	1.40	12	90	.22	1.90	17	140	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
York Imperial.16	1.20	10	70	.20	1.70	15	120	.17	1.30	11	80	.20	1.70	15	120	.28	2.30	19	160

Pear Trees Standard	One-Year								Two-Year											
	2 to 3 feet				3 to 5 feet				X 3 to 4 feet				XX 4 to 5 feet				XXX 5 to 6 feet			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Angouleme. (Synonyms: Duchess, Duchess d' Angouleme, grown only as dwarf)																				
Anjou.	\$.22	\$1.80	\$16	\$130	\$.27	\$2.30	\$21	\$160	\$.23	\$1.90	\$17	\$140	\$.27	\$2.30	\$21	\$160	\$.34	\$2.90	\$26	\$190
Bartlett.22	1.80	16	130	.27	2.30	21	160	.23	1.90	17	140	.27	2.30	21	160	.34	2.90	26	190
Clapp Favorite.22	1.80	16	130	.27	2.30	21	160	.23	1.90	17	140	.27	2.30	21	160	.34	2.90	26	190
Comice.24	2.00	18	150	.30	2.50	22	190	.25	2.10	18	150	.30	2.50	22	190	.35	3.00	27	240
Duchess. (See Angouleme, under Dwarf Pears, page 6)																				
Garber.22	1.80	16	130	.27	2.30	21	160	.23	1.90	17	140	.27	2.30	21	160	.34	2.90	26	190
Kieffer.20	1.60	14	100	.25	2.10	19	140	.21	1.70	15	120	.25	2.10	19	140	.29	2.50	22	160
Lincoln.24	2.00	18	150	.30	2.50	22	190	.25	2.10	18	150	.30	2.50	22	190	.35	3.00	27	240
Seckel.22	1.80	16	130	.27	2.30	21	160	.23	1.90	17	140	.27	2.30	21	160	.34	2.90	26	190
Winter Nelis.24	2.00	18	150	.30	2.50	22	190	.25	2.10	18	150	.30	2.50	22	190	.35	3.00	27	240

Cherry Trees	One-Year								Two-Year											
	2 to 3 feet				3 to 5 feet				X 3 to 4 feet				XX 4 to 5 feet				XXX 5 to 6 feet			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Bing	\$.25	\$2.00	\$16	\$130	\$.30	\$2.70	\$24	\$210	\$.25	\$2.00	\$16	\$130	\$.30	\$2.70	\$24	\$210	\$.35	\$3.20	\$28	\$230
Black Tartarian25	2.00	16	130	.30	2.70	24	210	.25	2.00	16	130	.30	2.70	24	210	.35	3.20	28	230
Dyehouse.25	2.00	16	130	.30	2.70	24	210	.25	2.00	16	130	.30	2.70	24	210	.35	3.20	28	230
Early Richmond.25	2.00	16	130	.30	2.70	24	210	.25	2.00	16	130	.30	2.70	24	210	.35	3.20	28	230
English Morello30	2.40	20	170	.35	3.00	26	230	.30	2.40	20	170	.35	3.00	26	230	.40	3.70	34	240
Lambert.25	2.00	16	130	.30	2.70	24	210	.25	2.00	16	130	.30	2.70	24	210	.35	3.20	28	230
Montmorency King.30	2.40	20	170	.35	3.00	26	230	.30	2.40	20	170	.35	3.00	26	230	.40	3.70	34	240
Montmorency.30	2.40	20	170	.35	3.00	26	230	.30	2.40	20	170	.35	3.00	26	230	.40	3.70	34	240
Napoleon.25	2.00	16	130	.30	2.70	24	210	.25	2.00	16	130	.30	2.70	24	210	.35	3.20	28	230
Royal Ann. (See Napoleon)																				
Royal Duke.30	2.40	20	170	.35	3.00	26	230	.30	2.40	20	170	.35	3.00	26	230	.40	3.70	34	240
Schmidt.30	2.40	20	170	.35	3.00	26	230	.30	2.40	20	170	.35	3.00	26	230	.40	3.70	34	240
Windsor.30	2.40	20	170	.35	3.00	26	230	.30	2.40	20	170	.35	3.00	26	230	.40	3.70	34	240
Wragg.30	2.40	20	170	.35	3.00	26	230	.30	2.40	20	170	.35	3.00	26	230	.40	3.70	34	240

Crabapple Trees	X 3 to 4 feet				XX 4 to 5 feet				XXX 5 to 6 feet			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Florence.....	\$.19	\$1.50	\$13	\$100	\$.22	\$1.90	\$17	\$140	\$.32	\$2.70	\$23	\$180
Hyslop.....	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180
Transcendent.....	.19	1.50	13	100	.22	1.90	17	140	.32	2.70	23	180

Quince Trees	X				XX				XXX			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Orange.	\$.26	\$2.00	\$16	\$150	\$.32	\$2.70	\$24	\$230	\$.39	\$3.20	\$28	\$270
Rea's Mammoth.26	2.00	16	150	.32	2.70	24	230	.39	3.20	28	270
Van Deman.32	2.40	20	190	.38	3.20	28	270	.44	3.70	32	330

Pear Trees Dwarf	X				XX				XXX			
	Each	10	100	1000	Each	10	100	1000	Each	10	100	1000
Angouleme (Duchess).. . . .	\$.23	\$1.90	\$17	\$140	\$.27	\$2.30	\$21	\$160	\$.34	\$2.90	\$26	\$190
Anjou23	1.90	17	140	.27	2.30	21	160	.34	2.90	26	190
Bartlett..23	1.90	17	140	.27	2.30	21	160	.34	2.90	26	190
Seckel..23	1.90	17	140	.27	2.30	21	160	.34	2.90	26	190

Grape Vines	One-Year				Two-Year			
	Each	10	100	1000	Each	10	100	1000
Agawam.....	\$.10	\$0.70	\$ 4.25	\$30	\$.13	\$0.95	\$ 6.50	\$ 45
Barry.....	.17	1.40	10.50	75	.20	1.70	13.50	100
Brighton.....	.12	.85	6.00	40	.15	1.15	9.00	60
Campbell Early.....	.17	1.40	10.50	75	.20	1.70	13.50	100
Concord.....	.07	.35	2.50	20	.10	.70	4.25	30
Cynthiana.....	.15	1.15	9.00	60	.18	1.50	11.00	90
Delaware.....	.15	1.15	9.00	60	.18	1.50	11.00	90
Diamond.....	.12	.85	6.00	40	.15	1.15	9.00	60
Herbert.....	.17	1.40	10.50	75	.20	1.70	13.50	100
Ives.....	.12	.85	6.00	40	.15	1.15	9.00	60
Lindley.....	.12	.85	6.00	40	.15	1.15	9.00	60
Moore Early.....	.12	.85	6.00	40	.15	1.15	9.00	60
Niagara.....	.12	.85	6.00	40	.15	1.15	9.00	60
Wilder.....	.15	1.15	9.00	60	.18	1.50	11.00	90
Woodruff.....	.17	1.40	10.50	75	.20	1.70	13.50	100
Worden.....	.10	.70	4.25	30	.13	.95	6.50	45
Wyoming Red.....	.15	1.15	9.00	60	.18	1.50	11.00	90

Raspberry	10	25	100	1000	Blackberry	10	25	100	1000
Columbian.	\$.50	\$.75	\$2.40	\$15	Blowers.	\$.70	\$1.10	\$3.50	\$20
Cumberland.40	.70	2.20	13	Early Harvest.50	.75	2.40	15
Cuthbert.40	.70	2.20	13	Early King50	.75	2.40	15
Kansas.40	.70	2.20	13	Eldorado.50	.75	2.40	15
King.40	.70	2.20	13	Mercereau.50	.75	2.40	15
St. Regis	1.00	2.15	5.00	25	Snyder.50	.75	2.40	15
Sunbeam.	1.00	2.15	5.00	25	Wilson.35	.55	1.80	12

Currants	Two-Year			
	Each	10	100	1000
Black Naples.	\$.15	\$1.20	\$ 9	\$65
London Market06	.50	4	30
Perfection.....	.20	1.70	13	90
Red Cross.10	.80	6	50
White Grape.10	.80	6	50
Wilder10	.80	6	50

Gooseberry	Two-Year			
	Each	10	100	1000
Downing	\$.15	\$1.20	\$10	\$ 80
Houghton.10	.85	7	60
Josselyn.18	1.45	12	100
Oregon Champion ..	.20	1.75	14	120
Pearl.15	1.20	10	80
.....				

Ornamental Trees	Each	10	100	1000
Bechtel Double Flowered Crab.	3 to 5 ft.	\$.35	\$3.00	\$25
Birch, Cut-leaf Weeping. 5 ft.50	4.25	38
Birch, European White. 5 ft.30	2.50	22
Catalpa, Hardy. 1 to 2 ft.07	.40	1 \$ 8
“ 3 to 5 ft.12	.75	2 15
Elm, American White. 5 to 7 ft.30	2.50	22
Linden or Basswood. 5 to 7 ft.30	2.50	22
Maple, Norway. 5 to 7 ft.40	3.50	30
“ Silver Leaf. 5 to 7 ft.20	1.75	15
“ Sugar. 5 to 7 ft.50	4.25	38
Mulberry, New American. 4½ ft.35	3.00	25
Poplar, Carolina. 3 to 5 ft.20	1.75	12
“ Lombardy. 3 to 5 ft.20	1.75	12
Russian Olive. 2 to 3 ft.25	2.00	15
Sycamore, European. 5 to 6 ft.35	3.00	25
Tulip Tree or Yellow Poplar. 5 ft.30	2.50	22



Stark City Grown Two-Year Apple Trees

Our two-year-old apple trees are pruned in the nursery with the same individual care they would be given in the orchard. They are gone over many times during the season — given better treatment, in fact, than in most orchards. This shaping and pruning forms well balanced trees, suitable for either low or medium headed trees, as you prefer. William P. Stark trees are given the right start. They are preferred by experienced planters to the ordinary untrained two-year trees because they come into bearing sooner, produce heavier and are longer lived.

Dewberry	10	25	100	1000
Lucretia	\$.35	\$.55	\$1.80	\$12

Rhubarb	Each	10	100	1000
Myatt Linnaeus.	\$.10	\$.90	\$6	\$35

Asparagus	25	100	1000
Conover's Colossal.....	\$.40	\$.90	\$ 7
Reading Giant.....	.75	2.00	15

Order Early—It Pays

Nut Trees	Each	10	100
Chestnut, American Sweet.	\$.40	\$3.50	\$30
Pecan, Select Thin Shell (Seedling).25	2.00	16
Pecan, Stuart (Paper Shell) (Grafted).	1.00	9.00	80

Hedge Plants	Each	10	100	1000
Barberry Japanese. 2 ft.	\$.20	\$1.50	\$18.00	\$120.00
Japan Quince. 2 ft.	.15	1.25	11.00	95.00
Privet California. 2 to 3 ft.	.10	.90	7.50	60.00
Spiraea or Bridal Wreath. . . 1 to 2 ft.	.15	1.25	11.00	95.00



Roses	One-Year				Two-Year			
	Each	10	100	1000	Each	10	100	1000
Alfred Colcomb. (See Marshall P. Wilder)								
Annie Muller.	\$.20	\$1.70	\$15	\$140	\$.30	\$2.50	\$22	\$200
Baby Rambler.25	2.00	18	160	.40	3.20	29	270
Baltimore Belle.15	1.30	12	110	.25	2.00	18	160
Burbank.25	2.00	18	160	.40	3.20	29	270
Caroline Testout.25	2.00	18	160	.40	3.20	29	270
Clio.20	1.70	15	140	.30	2.50	22	200
Clothilde Soupert.25	2.00	18	160	.40	3.20	29	270
Cochet. (See Maman Cochet and White Maman Cochet)								
Conrad F. Meyer.15	1.30	12	110	.25	2.00	18	160
Crimson Rambler.15	1.30	12	110	.25	2.00	18	160
Dorothy Perkins.15	1.30	12	110	.25	2.00	18	160
Eugene Furst.20	1.70	15	140	.30	2.50	22	200
General Jacqueminot.20	1.70	15	140	.30	2.50	22	200
Gruss An Teplitz.25	2.00	18	160	.40	3.20	29	270
Helen Gould.25	2.00	18	160	.40	3.20	29	270
Hugh Dixon.20	1.70	15	140	.30	2.50	22	200
J. B. Clark.20	1.70	15	140	.30	2.50	22	200
Kaiserin Augusta Victoria.25	2.00	18	160	.40	3.20	29	270
La France.25	2.00	18	160	.40	3.20	29	270
Madame Plantier.15	1.30	12	110	.25	2.00	18	160
Magna Charta.20	1.70	15	140	.30	2.50	22	200
Maman Cochet.25	2.00	18	160	.40	3.20	29	270
Marshall P. Wilder.20	1.70	15	140	.30	2.50	22	200
Paul Neyron.20	1.70	15	140	.30	2.50	22	200
Persian Yellow.25	2.00	18	160	.40	3.20	29	270
Prairie Queen.15	1.30	12	110	.25	2.00	18	160
Prince Camille de Rohan.25	2.00	18	160	.40	3.20	29	270
Rosa Rugosa.15	1.30	12	110	.25	2.00	18	160
Snow Queen (F. K. Druschki).20	1.70	15	140	.30	2.50	22	200
Ulrich Brunner.20	1.70	15	140	.30	2.50	22	200
White Maman Cochet.25	2.00	18	160	.40	3.20	29	270
Wm. R. Smith.25	2.00	18	160	.40	3.20	29	270

Shrubs	Each	10	100
Althea or Rose of Sharon. 2 ft.	\$.25	\$2.00	\$18
Deutzia Lemoini. 2 to 3 ft.	.30	2.50	22
High Bush Cranberry. 3 ft.	.25	2.00	18
Hydrangea Arborescens Sterilis. 2 ft.	.30	2.50	22
Hydrangea (Large Flowered). 2 ft.	.20	1.50	13
Japan Snowball. 2 ft.	.35	3.00	25
Snowball (Common). 2 to 3 ft.	.20	1.50	13
Snowberry. 2 to 3 ft.	.25	2.00	18
Spirea or Bridal Wreath. 2 to 3 ft.	.20	1.50	13
Sweet Shrub or Carolina Allspice. 2 to 3 ft.	.25	2.00	18
Syringa or Mock Orange. 2 to 3 ft.	.25	2.00	18
Weigela Rosea. 2 to 3 ft.	.25	2.00	18
White Fringe. 2 ft.	.35	3.00	25

Climbing Vines	Each	10	100
Boston Ivy.	\$.25	\$2.00	\$17
Clematis, Japanese.30	2.50	20
Honeysuckle, Hall's.15	1.30	10
Wistaria, Japanese.30	2.50	20

Lilac	Each	10	100
Lilac, Old-fashioned Purple. 3 to 4 ft.	\$.20	\$1.50	\$13
Ludwig Spath. 3 to 4 ft.	.35	3.00	25
Madame Abel Chatenay. 3 to 4 ft.	.35	3.00	25
President Grevy. 3 to 4 ft.	.35	3.00	25

Special planting directions with each order

Peony	Each	10	100
Couronne D'Or; white.	\$.40	\$3.20	\$25
Delachei; deep red.20	1.70	15
Dorchester; clear pink.30	2.50	20
Duchesse De Nemours; pure white.40	3.20	25
Duke of Wellington; white.30	2.50	20
Felix Crousse; brilliant ruby red.40	3.20	25
Festiva Maxima; pure white.30	2.50	20
Jeanne d'Arc; pink and white.30	2.50	20
La Tulipe; pink and white.40	3.20	25
Madame Lebon; deep pink.40	3.20	25
Nigricans; dark crimson.40	3.20	25
Officinalis (Alba); white.30	2.50	20
Officinalis Rosea; deep pink.30	2.50	20
Officinalis Rubra; dark red.20	1.70	15
Prince Imperial; dark purplish red.30	2.50	20

Phlox	Each	10	100
Beranger; white and pink.	\$.15	\$1.00	\$ 8
Eclairer; salmon scarlet.20	1.50	10
Frau G. Von Lassburg; pure white.15	1.00	8
Lumineux; rosy magenta.20	1.50	10
Richard Wallace; white, tinted lavender.20	1.50	10
Zouave; brilliant red.15	1.00	8

Iris	Each	10	100
Black Prince; purplish blue.	\$.15	\$1	\$8
Flavescens; creamy white.15	1	8
Madame Chereau; white, frilled with blue.15	1	8
Sans Souci; canary yellow.15	1	8
Siberian blue; exquisite blue.15	1	8

Early Planted Trees Make Best Growth

“The roots of early planted trees throw out their feeders before the buds open. Such trees make a heavier growth. They get a stronger hold upon the soil and are better able to endure the hot, dry summers.”
— G. B. Brackett, United States Pomologist,
U. S. Department of Agriculture, Washington, D. C.

Whether you plant in the fall or spring it pays to get started early. Where fall planting is advisable it should be done at once. If you can't plant until spring, reserve your trees now for early spring shipment and prepare the ground this fall. In this way you will have everything ready to take advantage of the first warm spell in the spring, before the rush of general farm work comes on, and your early planted trees get the benefit of the first spring rains.
Don't wait until prices advance. Order now. Many of the seedling stocks for propagation of different varieties are imported from Europe. Almost the entire supply of some kinds are grown there. The war has caused a shortage of these stocks, which means you will probably pay higher prices for your trees if you wait. For time to plant, see page 14.

Trees Reserved now Shipped either Fall or Spring

The J. H. Hale

America's Greatest Shipping, Market and Canning Peach

Firm as a Cling, yet perfect Freestone. Yellow flesh, crimson skin; rich, meaty, solid, weighs 12% more than Elberta; late bloomer

Why growers call it the "Million Dollar Peach"

Size—Averages one-third to one-half larger than Elberta. Round, uniform shape.

Color—Rich, golden yellow, overlaid with carmine. Colors up ten days before maturity.

Flesh—Solid and meaty. Texture of a cling, yet perfect freestone. Without grain or stringiness.

Skin—Smooth, thick skin, tightly drawn. Practically "fuzzless," like an apricot.

Flavor—Most delicious flavor, seldom found in a yellow peach. Far surpasses Elberta.

Shipping—So firm it ships almost like apples. Unusually long keeper. Specimens have been sent from Connecticut to California and back in good condition.

Canning—Holds shape in can. Brilliant clear syrup and does not "rag out."

Fruiting—Ripens five to seven days ahead of Elberta. Owing to early coloring can be picked a week before fully grown. Because of solidity and firmness fully matured specimens can be left on tree longer than any other known variety, and so extend marketing season at either end.

Hardiness—Stands lower temperature than Elberta. Late bloomer. Fruit buds hardiest of any large, fine yellow peach.

Adaptability—Proved and tested in most diversified peach soils and climates for ten years in over 3,000 plantings.

Mr. Hale's Orchard Returns — \$1420 per acre

In September, 1913, Mr. Hale received at the rate of \$1420 per acre from his Connecticut orchard of J. H. Hale peaches. One measured acre of 133 trees produced 748 bushels, or an average of 5½ bushels per tree, netting \$2 to \$2.50 per bushel in carload lots. In August, 1914, carloads of J. H. Hale peaches from his Georgia orchards paid him a net profit of 33⅓ percent more than Elbertas from the same orchard.

Budded from Mr. Hale's Bearing Orchards

Our J. H. Hale peach trees are propagated from buds cut by Mr. Hale from the most vigorous and heaviest bearing trees in his orchards. Every tree will produce genuine J. H. Hale peaches when it comes into bearing.

A Peach the market demands

Consumers eagerly welcome a large, juicy, yellow freestone peach. The first planters of Elbertas made small fortunes through their foresight. Now comes a peach, larger, better flavored, more brilliantly colored, finer and firmer fleshed and a better keeper and shipper than Elberta. As one man said, "There's more money in the J. H. Hale if the trees should cost \$5 each than in Elbertas for nothing."

Plant this Season Sure

Get your J. H. Hale orchard started this season, and gain a year. Mr. Hale himself is uprooting Elbertas and other varieties to make room for this money-maker. Order your trees now. Our supply is limited. It is a case of first come first served.

Growers planting everywhere

When a man like Bert Johnson, of Highland, Arkansas, sets out 10,000 J. H. Hale trees; when Roland Morrill of Michigan, F. M. Soper & Sons of Delaware, and scores of other large planters back their judgment by heavy plantings of the J. H. Hale, you will be wise to follow their lead. It is the early planters who skim the cream. And these men know it. Don't delay your planting another year.

Order Early! Many Wrote too Late Last Season!

X size (2 to 4 feet) each, 60c; per hundred of 10, \$5.00; per 100, \$40.00; per 1000, \$350.00
XX size (4 to 5 feet) each, 70c; per hundred of 10, \$6.00; per 100, \$50.00; per 1000, \$450.00
XXX size (5 to 7 feet) each, 80c; per hundred of 10, \$7.00; per 100, \$60.00; per 1000, \$550.00
June Budded (2 feet) each, 40c; per hundred of 10, \$3.00; per 100, \$25.00; per 1000, \$200.00
Mailing size (postpaid) each, 70c; per hundred of 10, \$6.00; per 100, \$50.00; per 1000, \$450.00

Extracts from Contract

In consideration of the agreement, John H. Hale and the J. H. Hale Company hereby grant, assign and set over unto William P. Stark and William H. Stark, the exclusive right and control of the propagation and sale of the said "J. H. Hale Peach." Said J. H. Hale agrees to personally supervise the cutting from bearing trees of said J. H. Hale peach all such propagating wood and buds as be requested from time to time.

Your Guarantee of Genuine Trees

For your protection we print here extracts from our exclusive contract with Mr. Hale. Genuine J. H. Hale peach trees can be obtained only from William P. Stark Nurseries, Stark City, Mo. Don't be misled by irresponsible persons or concerns offering you J. H. Hale peach trees or by descriptions of peaches reading like the J. H. Hale. J. H. Hale peach trees are grown and sold only by William P. Stark Nurseries, Stark City, Mo.



A Commercial Peach without a Rival

Growing side by side with Elberta the J. H. Hale averages one-third to one-half larger, and unlike Elberta, the J. H. Hale colors up on the under side of the branches and in shady center of the tree. The J. H. Hale is a wonderful shipper, standing far longer transportation than Elbertas.

Experts say it will revolutionize peach growing

"Its size, firmness and high color mark the J. H. Hale as a peach of unusual value for commercial purposes."

Prof. S. J. Hunter, State Entomologist, Kansas.

"I believe you have a peach that will stand shipping like a winter apple."

H. M. Magie, Virginia

"Handsome, shapely. If it persists in being as much larger than Elberta as is claimed, it will be hard to hold with one hand in California."

Prof. E. J. Wickson, Dean College of Agriculture University of California.

"The finest thing I have seen in sixty years of peach growing."

G. W. Endicott, 3rd V. P. Horticultural Society of Southern Illinois.

"One of the finest specimens of any variety I ever saw, having size, high color, with firmness of flesh and the heaviest weight of any peach ever shown the public. The peach you sent me kept three weeks, before showing decay."

Benton Gehhard, Executive Board, Michigan State Horticultural Society.

"Will Sweep the Markets" Say Commission Men

"The J. H. Hale is the best grade of peach I have ever seen in flavor, color and size. I believe that this peach would carry to distant markets without refrigeration. Sorry to say that so far we have been unable to get enough to supply the demand."

A. J. Serlin, Gordon Bros., Hartford, Connecticut.

"The J. H. Hale is far superior to Elberta, and all points considered the finest yellow peach I have ever seen."

S. T. Nelson, Wm. Weinert & Co., Philadelphia.

"It is indeed a wonderful peach, one that will catch the buyer at first sight. Have had this peach on our desk for eight days and it is in excellent condition. We believe the entire community would be benefited by such a peach."

Barnett Bros., Chicago

"I think there has never been a better peach as regards color, quality and keeping condition in New York in my twenty-five years' experience in the fruit business."

Adam Miller, Inc., New York



Fruiting 16 months after planting

The J. H. Hale is an early bearer. Prof. Jos. Bachman, of Arkansas, picked J. H. Hale peaches from his trees sixteen months after the one-year-old trees were set out.

The J. H. Hale signature your safeguard

Every genuine J. H. Hale peach tree or bundle of trees bears a wooden tag with Mr. Hale's personal signature, of which this is an exact copy. Look for it.



Only ⅓ as many J. H. Hale's to fill Basket

The basket to the right contains thirty-six average size Elbertas (standard pack). Note that thirty-six J. H. Hale peaches will fill three such baskets. And because of their large size, round shape and brilliant crimson color the J. H. Hales bring double Elberta prices in the market.



J. H. Hale, the "Peach King," and his Greatest Triumph

"The astounding size, flavor, hardiness and amazing yield of the J. H. Hale lead me to stake my life-long reputation that it is the greatest and best peach the world has ever known." — J. H. Hale.

Read Mr. Hale's Own Statement

Authorizing Us As Exclusive Growers and Distributors

South Glastonbury, Conn.
September 30, 1914

"My contract with the William P. Stark Nurseries for propagation and sale of my trademark "J. H. Hale Peach" is an exclusive one with that Company, and no one else in the world has any legal or moral right to propagate and offer for sale any trees of the J. H. Hale peach. This peach being trademarked, all would-be propagators, buyers, or planters are hereby warned that any infringement of my right or the rights of the William P. Stark Co. in this peach may subject all to serious penalties.

"Planters everywhere are especially cautioned that as no other nursery firm has any legal right to propagate or offer the J. H. Hale Peach for sale, should anyone do so, it would be an attempt at fraud, and it would be presumptive evidence that if they would attempt to defraud me, the originator, they would also be as likely to take advantage of the customer."

J. H. Hale

Grown and Distributed Exclusively by William P. Stark Nurseries, Stark City, Missouri

Delicious — The Most Profitable Apple you can grow

The fame of Delicious has spread wherever apples are bought and eaten. It is the great national dessert apple. Read these figures from an investigation made last January in South Water Street, Chicago, one of the greatest apple markets in the world. Delicious leads everywhere.

G. Middendorf & Co., 74 W. So. Water St.
Winesap, per box \$2.75
Jonathan 2.50
DELICIOUS 3.25 to \$3.50

Henry Martin & Co., 69 W. So. Water St.
Pearmain, per box \$2.50 to \$2.75
DELICIOUS 2.75 to 3.35

Garibaldi & Cuneo, 1 W. So. Water St.
Rome Beauty, per box \$2.50
Pearmain 2.65
Ben Davis 1.85
DELICIOUS 3.00



Give 1/3 to 1/2 Your Orchard to Delicious — Plant Wm. P. Stark Trees

Its vigor, productiveness, hardiness and the exceptionally high quality of the fruit, its great beauty and unusual shipping qualities put Delicious in a class by itself.

Delicious is always remembered by the consumer for its luscious flavor, its delightful crispness and its unique shape, conical, tapering, with five distinct knobs at the blossom end. The flesh is fine, tender, firm and overflowing with rich, highly flavored juice. Its fragrant aroma will perfume a whole room.

The skin is thin, but tough. It stands handling without injury. Delicious is the greatest money-maker of all. It is the apple the best fruit growers recommend to their particular customers. The tree is hardy, vigorous grower, bears fourth to sixth year. Grown commercially wherever apples will grow. A greater range than any other variety.

Genuine Delicious Apple Trees at William P. Stark's Money Saving Prices



The Original Delicious Apple Tree. All Buds, Scions, Grafts and propagating Wood controlled under contract exclusively by Wm. P. Stark

Pictured above is the original Delicious apple tree, now 43 years old. With one exception it has never missed a crop since coming into bearing. Propagation from the Original Delicious tree is controlled exclusively by the William P. Stark Nurseries. You who want genuine Delicious trees can now get them and at Grower's prices.

Extract from Contract

"S. L. Hiatt hereby agrees to furnish William P. Stark exclusively all buds, scions, grafts and wood that may in any way be cut from the original Delicious tree, as William P. Stark may direct, and gives William P. Stark the exclusive right to control of the scions, buds, grafts, and wood for a term of twenty (20) years."

You can now secure one- or two-year-old genuine Delicious apple trees at prices you ordinarily pay for common varieties. These trees are especially selected by William P. Stark, and we will guarantee they will please you! They are unusually fine trees, perfectly shaped, well headed, with root systems that are the wonder of all who have seen them. Don't plant scrub stock when you can get genuine Delicious, grown the William P. Stark way, and at William P. Stark's direct-to-grower prices.

Extra Size Trees at no Higher Cost

We will furnish you this year special 4 to 6 ft. size 1 year old Delicious trees at no advance in cost over our regular 3 to 5 ft. size. *If you want this extra size be sure to specify it in your order.*

Season of Ripening: Season, December to March. Northern New York and Michigan apples and those grown in higher altitudes of the Northwest, Colorado and Utah will keep until May in storage. Those from Virginia, Pennsylvania, Missouri, Iowa, Arizona, New Mexico, etc., should be marketed before February. It keeps remarkably well but should be used when the flesh is brittle as it loses its quality when it gets mealy.

Price 2 to 3 feet, each, 18c; per bundle of 10, \$1.40; per 100, \$12.00; per 1000, \$ 90.00
One Year 3 to 5 feet, each, 22c; per bundle of 10, \$1.90; per 100, \$17.00; per 1000, \$140.00
Price X 3 to 4 feet, each, 19c; per bundle of 10, \$1.50; per 100, \$13.00; per 1000, \$100.00
Two XX 4 to 5 feet, each, 22c; per bundle of 10, \$1.90; per 100, \$17.00; per 1000, \$140.00
Year XXX 5 to 6 feet, each, 32c; per bundle of 10, \$2.70; per 100, \$23.00; per 1000, \$180.00

Statement by S. L. Hiatt, East Peru, Iowa Son of the Originator and Present Owner of the Original Delicious Tree

"Jesse Hiatt was not satisfied with anything ordinary but wanted and longed for a fruit that was larger, finer looking and more luscious than any one else had. After the original Delicious tree had borne its first crop and the apples had come to their most perfect state in February, Jesse Hiatt said, 'I have realized my life's ambition. This is the best apple in the whole world.' My father was wonderfully elated, but after sending a number of these apples to various pomologists and horticulturists only to be turned down without a hearing (like the 'Rejection of the Cornerstone'), he became discouraged, very much discouraged. Two or three years after this, two barrels were shipped to William P. Stark, who was ever upon the lookout for something meritorious, and immediately recognizing their superiority commenced negotiation for their propagation. Only for William P. Stark the Delicious apple might never have been known. It was William P. Stark who came to the rescue, saved the apple and gave it to the pomological world and through him my father's wish was gratified.

"The fact that the Delicious tree is yet living and bearing luscious fruit year after year is the best evidence of the truthfulness of the many strong terms used in its praise by my father and a great many other admirers. This tree stood the extremes of drouth and cold that killed all the trees of its age and 90 percent of a much later planting of four acres. It has borne apples when the thermometer stood 26 degrees above zero (6 degrees below freezing) with two inches of snow, when the tree was in full bloom. Of all the nice things I have read that were said about the Delicious apple, I have never read a statement that I thought was overdrawn."

S. L. Hiatt.

Endicott (Mammoth Gold) (P. triflora X. P. domestica)

We first offered this plum under the name of Endicott Mammoth Gold in honor of the originator, Mr. G. W. Endicott. We have shortened the name to "Endicott" at the suggestion of Col. G. B. Brackett, U. S. Pomologist, Washington, D. C., who writes:

"I am gratified to know you are willing to cooperate in simplifying the name culture of American fruits, and your offer to reduce the name to Endicott meets with my heartfelt approval."

The Endicott plum is one of the sweetest, juiciest plums we have ever eaten. It averages very large in size, roundish and slightly flattened at the ends. Dark garnet red with a faint bloom. The flesh is a light yellow, firm and rich. The skin is thin but tough, which makes it an excellent shipping plum. Without exception it is the strongest, fastest growing and best shaped tree in the nursery, and it is fitting that it should be named "Endicott" in memory of G. W. Endicott of Southern Illinois, who for years experimented and tested fruits for his locality, which has the severest and most trying climate in the United States — moist, hot summers, which soon eliminate the unfit, and winters which even are cold enough to try the constitution of the hardiest. Few varieties stand the test, and a successful, new fruit produced under such conditions is sure to succeed in more favorable localities.

The following is Mr. Endicott's detailed description which we have found to be a very conservative, one of this splendid plum.

"The Mammoth Gold Plum is a cross between Abundance (female) and Spaulding (male). About twenty years ago I had both of them fruiting near each other, and while I liked the fruit of each one there were weak points in both. The Abundance was often killed by late frosts, and the Spaulding was a very poor tree, but a fine freestone. It occurred to me a cross of the two would be a good thing if I could get a hardy tree. So the next year when the trees were in bloom I pollinated about twenty blooms of the Abundance with pollen of the Spaulding, and had fine success with the work. I planted all the seeds and they germinated well and I get a number of fair to good trees, but some of them were weak growers, and had foliage like the Abundance. There was one that showed the large leaf of the Spaulding with a rank upright growth. Some buds taken from this tree were set in a Lombard tree and the second year they fruited. I was so pleased with it I set a number of buds on some young stocks and one of these is the only tree I have of it now. It has given us one to three bushels of fine fruit each year since. This year it had over a bushel of A-1 fruit. I have fruited it side by side with Red June and Gold, and I think it is worth more than both of them put together. In fact it is the best plum I have ever seen for our low elevation and changeable climate. It generally ripens here about the Fourth of July. By thinning them and spraying with self boiled lime sulphur I have grown them two inches in diameter. The tree is of large growth. Should be planted twenty feet each way and the top cut back well for convenience in spraying and gathering the fruit. I have dug out every other plum tree on the place, and shall plant nothing else while I live here."

June Budded (2 feet) each, 40c; per bundle of 10, \$3.00; per 100, \$20.00
per 1000, \$150.00
X size (3 to 4 feet) each, 50c; per bundle of 10, \$4.00; per 100, \$30.00;
per 1000, \$250.00
XX size (4 to 5 feet) each, 60c; per bundle of 10, \$5.00; per 100, \$40.00;
per 1000, \$350.00
XXX size (5 to 6 feet) each, 70c; per bundle of 10, \$6.00; per 100, \$50.00;
per 1000, \$450.00



Endicott Plum

Early Elberta (Freestone) (Mid-season Peach)

The Early Elberta is truly named. It is the Elberta type, large golden yellow, which is in beautiful contrast to the rich blush on the sunny cheek. The flesh is yellow like the Elberta but far better quality, sweeter and finer grained. The tree is a strong grower, of the Elberta type, and has a tendency to thin itself, carrying moderate loads of fruit. We have the genuine Early Elberta which originated with Dr. Sumner Gleason of Utah who gives the following description:

"Seedling of Elberta with all the characteristics of its parent, stocky growth of tree, thins itself, even size of fruit, long keeping and shipping, hardier, better quality, higher color, and a week earlier — going out as Elberta is coming in. As a canning peach it has better flavor and color than the regular Elberta, does not rag out and uses less sugar. Its size and shape being almost identical with Elberta, it passes on the market as an Elberta and the customer gets a better peach, the grower thereby getting the benefit of repeat orders."

The Utah Nursery Co., writes:

"Early Elberta is fast coming into favor with the planters in Utah, as while it has all of the good qualities of the original Elberta, being equally as good a shipper, ripens seven to ten days earlier, most people think the flavor is better and has a much higher color. It has been fruiting in Utah long enough to be tested out, and since the fruit has been ripened it has grown in favor with the planters here."

The Early Elberta has been well tested in several Eastern and southern states. In Connecticut it has shown up to good advantage, being hardy, productive and very good quality. In Connecticut it is a pale yellow color all over, and has given satisfaction in the market. In the southern states it has not shown up so well, and we do not recommend it for southern peach districts of Georgia, Alabama, Texas, etc. However, it should do well in all the Northern states and the higher elevations of Carolinas, Kentucky, Virginia, Tennessee, Arkansas.

Season of ripening: Forty-two days after Mayflower and eight days before Elberta. About same season as Crawford Early, Georgia Belle and J. H. Hale.

June Budded (2 feet) each, 15c; per bundle of 10, \$1.10; per 100, \$9.00;
per 1000, \$60.00
X size (2 to 4 feet) each, 17c; per bundle of 10, \$1.35; per 100, \$11.50;
per 1000, \$110.00
XX size (4 to 5 feet) each, 21c; per bundle of 10, \$1.65; per 100, \$14.60;
per 1000, \$150.00
XXX size (5 to 7 feet) each, 25c; per bundle of 10, \$2.15; per 100, \$19.25;
per 1000, \$190.00



The true Early Elberta from Dr. Gleason
Better quality than the old Elberta

Stayman Winesap (Winter Apple)

The Stayman Winesap has been universally planted in every part of the country. It has become popular in less time than any other apple that has ever been introduced. This is due very largely to its superiority to the old Winesap, which is known and planted in commercial orchards and home gardens in every apple growing state in the Union.

Stayman is the largest of the Winesap family, and in honor of the originator should be known simply as Stayman. ("Dr. Stayman wrote me long ago and dropped the 'Winesap' off." — Prof. H. E. Van Deman.) It is a later winter apple. Plump, rounding toward the blossom end. Striped and splashed with dark crimson, resembling the Winesap, except the coloring is not quite so brilliant. It is an equal of Winesap in every other way, much larger in size, and better quality. Flesh tinged with yellow, firm, crisp, sprightly, pleasant, and has a rich sub-acidity that appeals to everyone, and when eaten all winter long the last one tastes just as good as the first.

"An improvement on old Winesap; growers reporting favorably on Winesap have this variety which is larger and better; the tree is a stronger grower and is more productive. Approved by Mr. Frank Femmons, California."

"It has size, color, smoothness, fine shape, a peculiar wine flavor hard to describe but exceedingly pleasant, just acid enough; good keeping quality, a splendid baker and good for sauce and pies. Considerably better than Rome Beauty in every respect and better than Winesap in all respects, excepting keeping quality." Benj. Newhall of F. Newhall & Son Commission Merchants, Chicago.

Season of ripening: New England, Iowa, Washington, from December to April. Virginia, Kentucky, Tennessee, Idaho, New Mexico, Utah, Arizona, from November to March.

Price 2 to 3 feet, each, 17c; per bundle of 10, \$1.30; per 100, \$11.00;
per 1000, \$80.00
One Year 3 to 5 feet, each, 21c; per bundle of 10, \$1.80; per 100, \$16.00;
per 1000, \$130.00
Price X 3 to 4 feet, each, 18c; per bundle of 10, \$1.40; per 100, \$12.00;
per 1000, \$90.00
Two XX 4 to 5 feet, each, 21c; per bundle of 10, \$1.80; per 100, \$16.00;
per 1000, \$130.00
Year XXX 5 to 6 feet, each, 30c; per bundle of 10, \$2.50; per 100, \$21.00;
per 1000, \$170.00

Prompt Delivery—Safe Shipment by Parcel Post

The new parcel post service will do more for the fruit growers and fruit consumers and lovers of flowers than all the free seeds sent out by Congressmen. We can ship you living trees and plants direct from our Nursery, promptly and safely, and save you from one-third to one-half — no agents or salesmen's commissions or expenses to pay. This unusual value is offered so that you can give the parcel post a trial. Satisfaction guaranteed.

Our "parcel post" trees are strong and vigorous. They are heavy, stocky, well matured, but smaller than the size — they are "mailing size." They will grow and make just as long lived and thrifty orchards and plants and shrubs as the other sizes.

Mailing plants are carefully packed in special moss, then wrapped in waxed paper which prevents drying out; then the whole package wrapped in heavy fibre craft paper. They will carry anywhere, arriving in perfect condition. Try the parcel post service.



have this luscious fruit for nearly two months every year. A bit of ground too small for anything else will do—and they bear a full crop the second summer.

Ripe berries, green fruit and new blossoms all at the same time! Anybody, anywhere, can

Special Collection of Strawberry Plants "A"

We will select 400 plants of extra early, early, medium and late varieties, all suited to your particular locality. 400 plants, set two feet apart in rows three feet wide, will plant a piece of ground 50 by 50 feet. (The plants can be set 1 foot apart in the rows.) If you don't know what you should plant, leave it to us; we will give you 400 plants of best varieties and save you money. **Only \$2.00**

Ripe Strawberries all Summer

Every home builder with a back yard or garden who fails to have delicious, healthgiving strawberries of his own growing, misses the chance of great things for little money. Whether you are living in Maine, or California, or Florida, or Missouri, or any other state in the Union, you can and should grow all of the strawberries that you can use — the cost and effort is so little as not to be worth considering.

With the new everbearing varieties we list you can now enjoy ripe strawberries until frost. Think of the joy of a fresh strawberry short-cake in September or October! Our everbearing varieties, Progressive and Americus, produce a full crop at the regular season and continue to bear throughout the summer if there is sufficient rain. Then there is another good crop in late summer and fall, which lasts until snow comes. The fall crops will be larger if you pick off the blossoms during the season until about August 1st. The extra prices you get for berries out-of-season will more than repay you for doing this. Be sure to plant some of these everbearing varieties. Everyone likes strawberries, and the very novelty of rich, ripe berries in the fall when all small fruits have been gone for months, will pay you handsomely for your foresight. These everbearing plants are very hardy and succeed on soil from light sandy to strong clay soils.

There is no mystery about the culture—a healthy amusement as well as a profitable one. Everybody should have all the strawberries they can eat, not only because they give enjoyment, but because they are the cheapest, best, most natural and most delicious tonic.

PLANTING TIME. We can ship any time after October 1st. Fall set plants are very satisfactory where they have time to establish themselves before winter. They should be in the ground at least two weeks before freezing weather. Mulch fall set plants with straw.

SPRING SHIPMENT is preferable in northern states. We can ship plants from about March 1st to May 1st. However, we can often dig as early as February. Unless date is given we will send plants as soon as the weather is favorable for planting in your locality. By all means order early. Strawberry plants are always sent separately from dormant nursery stock. Complete directions for setting and care of plants are sent with each order.

PACKING AND GUARANTY. We take extra care in packing our plants and guarantee all express or mail order shipments to reach their destination in good order. If they are lost on account of delays or accidents, we will replace them free of charge if notified promptly.

SHIPPING AND CLAIMS. Twenty-five, 50 and 100 lots can be easily sent by mail. Larger orders should go by express. Plants may be shipped by freight with a reasonable degree of safety if ordered while they are yet dormant, generally before March 15th, but if so shipped, it is at purchaser's risk. Strawberry plants do not weigh much and express companies have special reduced rates, so the cost for a great distance is small.

(Varieties marked "S" are "staminates" and have perfect blooms. Those marked "P" are pistillates" and have imperfect blooms. Pistillate varieties should be planted near staminate varieties to get thorough cross pollination. Large fields of staminate varieties can be planted alone but for every three or four rows of pistillate varieties planted, there should be a row of a staminate variety along side of them.)



We have over 7,000,000 splendid strong-rooted strawberry plants to ship this season

Extra Early	Per 25	Per 100	Per 500	Per 1000
Longfellow.....(S)	\$.35	\$.80	\$2.75	\$5.00
Michel.....(S)	.25	.60	2.00	3.50
Ozark.....(S)	.30	.70	2.25	4.00
Texas.....(S)	.30	.70	2.25	4.00
Early				
Climax.....(S)	.25	.60	2.00	3.50
Charles 1.....(S)	.35	.80	2.75	5.00
Crescent.....(P)	.25	.60	2.00	3.50
Helen Davis.....(S)	.35	.80	2.75	5.00
Lady Thompson.....(S)	.25	.60	2.00	3.50
Medium				
Bubach.....(P)	.35	.80	2.75	5.00
Cardinal.....(P)	.30	.70	2.25	4.00
Douglass.....(S)	.35	.80	2.75	5.00
Fendall.....(P)	.35	.80	2.75	5.00
Glen Mary.....(S)	.35	.80	2.75	5.00
Haverland.....(P)	.30	.70	2.25	4.00
Klondike.....(S)	.25	.60	2.00	3.50
Marshall.....(S)	.35	.80	2.75	5.00
Missionary.....(S)	.25	.60	2.00	3.50
Pride of Michigan.....(S)	.35	.80	2.75	5.00
Senator Dunlap.....(S)	.25	.60	2.00	3.50
Warfield.....(P)	.25	.60	2.00	3.50
Late				
Aroma.....(S)	.30	.70	2.25	4.00
Brandywine.....(S)	.30	.70	2.25	4.00
Chesapeake.....(S)	.35	.80	2.75	5.00
Evening Star.....(S)	.30	.70	2.25	4.00
Gandy.....(S)	.30	.70	2.25	4.00
Monroe.....(S)	.35	.80	2.75	5.00
Sample.....(P)	.30	.70	2.25	4.00
Son's Prolific.....(S)	.35	.80	2.75	5.00
Everbearing				
Americus.....(S)	1.00	3.00	10.00	17.00
Progressive.....(S)	1.00	3.00	10.00	17.00

Discount on large orders will be allowed from this price list as follows:

3000 to 5000 plants, 5 percent discount; 10000 to 25000 plants, 15 percent discount.

5000 to 10000 plants, 10 percent discount; 25000 to 50000 plants, 20 percent discount.

TERMS: Cash with order, or half cash, balance any time before shipment. No plants sent C. O. D.

Reading Giant Asparagus



Big spears, crisp and tender—the kind that fairly melt in your mouth. Reading Giant is largest and most productive of all.

"The popularity which asparagus has achieved during recent years is remarkable. Formerly a luxury on the tables of the rich, it is now, during the season, a vegetable seen daily upon the tables of people of moderate or even of small incomes. It is also recommended frequently as an article of diet for the sick and convalescent."

"Within the last few years the culture of asparagus has been greatly extended, yet the demand is still greater than the supply. Every kitchen garden should have its bed, from which the table may be supplied with this most delightful and wholesome vegetable."

—From U. S. Department of Agriculture, Farmers' Bulletin No. 39.

William P. Stark Nurseries,
Stark City, Missouri.

"Gentlemen: This improved asparagus is called Reading Giant and is the best known. The original stock was imported in 1906 and we have been improving and selecting ever since. The U. S. Department of Agriculture, Bureau of Plant Industry, after working for some time on Argenteuil and Palmetto, turned to the Reading Giant for its breeding work, finding more rust resistant plants than in any other variety. The experiments are carried on upon one of my farms and I have charge of the work.

"Prof. Norton, an expert plant breeder, is in charge of this part of the experiment. There is really nothing like Reading Giant on the market.

(Signed)

C. W. Prescott

President

The Massachusetts Asparagus Growers' Assn.

The Reading Giant is to asparagus what the J. H. Hale is to peaches and the Delicious to apples. We have plants of this immense, improved variety from special selected seed sent us by the President of the Massachusetts Asparagus Growers Association. The Reading Giant is firm, but very tender. The most productive variety grown and rust resistant, like no other. Reading Giant is offered by William P. Stark to the particular grower who demands the very best and most profitable varieties.

"We have planted one year old, two year old and three year old roots. We find that it doesn't pay to plant any small roots. It is economy to carefully sort and plant only the huskiest specimens procurable. We have found that the one year old roots come in just as soon as the two year olds. We have found that there is one strain of asparagus so far superior to everything else we have been able to get hold of from various and sundry sources, that it is a positive misfortune to be obliged to plant anything else. This is the rust-resistant strain developed by C. W. Prescott.

"Presumably Mr. Prescott has probably furnished his magnificently selected or developed strain to dealers, or is able to supply it himself. The stalks of this asparagus are universally large, universally tender and practically every hill a good yielder. Although a year younger, from the start is has beaten out a planting of the very best two year roots we could purchase, of the regulation strain of Argenteuil or Palmetto."

—H. B. Fullerton, Editor Long Island Agronomist

Per bunch of 25	Per 100	Per 1000
\$0.75	\$2.00	\$15.00

Conover's Colossal Asparagus

An especially good variety, mammoth in size, very rapid grower; productive. Tips of finest quality Heavy, strong crowns:

Per bunch of 25, \$0.40

Per bunch of 100, \$0.90

Per bunch of 1000, \$7.00

Beautiful, Permanent Garden at Low Cost

You can enjoy a beautiful, lasting garden of flowers from spring to frost, and at a surprisingly low expense—a garden that will grow lovelier year after year with Stark-Ozark mountain-grown plants.

Our Stark-Ozark flowers and shrubs are grown in the bracing mountain air and the richest soil of the Ozarks. They are vigorous, hardy, thrive everywhere, and need little care or attention once they are established.

You are saved the trouble of transplanting and renewing every spring—don't fuss with tender plants that require constant coddling, and that wilt with the first frost.

We propagate the hardy varieties that are most beautiful and most satisfactory for general all-around planting. You don't have to be a millionaire to enjoy a beautiful garden of flowers, in a setting of shrubbery and climbing vines. At very little expense you can make a permanent garden which requires the minimum of care and upkeep and whose ornamental beauty increases year after year. See list and prices on pages 6 and 7.



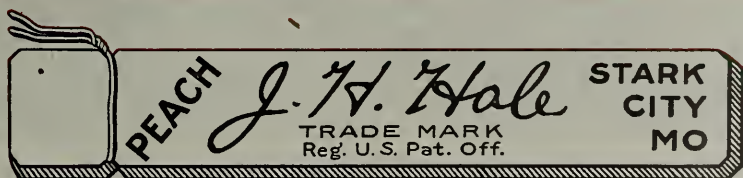
J. B. Clark



Caroline Testout

Be on your guard against irresponsible people offering so-called "J. H. Hale" peach trees.

All genuine J. H. Hale trees bear this tag:





A block of one-year old Stark City Peach Trees—Photograph taken September 4 1914

When to Plant

Fruit trees can be planted in the fall with very little risk where the temperature does not get much below zero. Fall planting is NOT recommended in the New England states, New York, in the northern parts of Pennsylvania, Ohio, Indiana, Illinois, Kansas and Missouri. Nor in Michigan, Iowa, Nebraska and the arid regions west of the Rockies. Grape vines and small fruits, shrubs, etc., can be planted in the fall almost everywhere without any risk, as they can be protected by raking the dirt up around them.

Many planters buy their trees in the fall and "heel them in" until spring. This is done by unpacking the trees, loosening the bundles and then completely burying them in the ground, according to directions which we supply. Trees treated this way will keep perfectly throughout the winter and then they can be set in the orchard just as soon as the ground is dry enough to plant the following spring. The earlier they can be planted the better. Orchardists often prepare the ground and dig the holes in the fall and have everything ready for early spring planting.

Fall planted trees start growing earlier than spring planted trees. However, they are not able to establish themselves until spring, and for this reason are often injured by the drying effects of the extreme cold. The injury is not caused directly by freezing, but by the drying effects of winds which hurt the newly planted tree that is not able to take moisture from the ground fast enough. A dry cold winter is most injurious.

Usually there is a spell of warm weather in the late winter or early spring when the ground is dry enough to work and the orchardist can get the trees in the ground ahead of the spring rains and before the rush of general farm work comes on. Handled in this way they will start growth as early as fall planted trees and there is no risk of winter drying.

We will ship and deliver in perfect condition from the last of October until the FIRST OF JUNE, but whether you want your trees early or late, it pays to send your order in as soon as you know what you will need, and have the trees reserved and held ready for prompt shipment.

Order from this Price List—Trees will be Reserved until you are Ready to Plant—Either Fall or Spring



Two-Year old Apple Trees in our Stark City Nurseries—Showing the Sturdy, Uniform Growth

How We Save You 30% to 50%

No Agents—No "Plate-Book" Men—Buy direct from Nursery and Save $\frac{1}{3}$ to $\frac{1}{2}$

When you buy trees from an agent you have to pay his hotel bills and traveling expenses — and on top of that, his salary or commission. In all you pay from 30 percent to 50 percent more for your trees, without a cent's extra benefit or advantage to you. Frequently you are talked into buying trees you don't want, and which never return you a penny profit.

Our business is *growing trees*. The agent's business is selling. In ordering trees from William P. Stark you are dealing direct with the man who grew them, and who doubly guarantees them to you to be true to name. In buying from an agent you are dealing with a man you may never see again, who is here to-day and gone to-morrow. Often he does not guarantee the trees, and when he does such guarantee is frequently of doubtful value.

Why not be your own agent, and put the agent's commission in your own pocket? Save \$3 to \$5 out of every \$10 on your tree bill. Get your trees when you want them, direct from the Nursery, delivered fresh, perfectly packed and properly boxed, without costly delays, and guaranteed to be true to name by a guarantee you can depend upon.

Read the articles quoted here from leading fruit-growing authorities. Then decide whether you will buy William P. Stark trees, with the famous William P. Stark quality, and at growers' net prices — or whether you will pay a premium to an agent simply for writing down your order for you.

Our Customers are in Every State in the Union—Read what they say

"I bought three J. H. Hale peach trees from you in spring of 1913. They all have peaches on them now — one year since they were set out."

G. W. Walker — Arkansas

"The last shipment of trees came all right. They were just what I ordered. I got such a soaking by an agent who represented a nursery in Hancock Co., Ohio. I bought \$70 worth of trees at a high figure. They are commencing to bear, but they are not what they were to be, and they were twice as dear as the trees you sell. So I will know where to get trees hereafter."

Frank Herlunger — Ohio

"Your idea to sell direct to consumer and cut out agents is a sure winner with careful, cold headed thinkers. I have fared badly in buying from agents."

H. E. Tankey — Virginia

"The trees arrived in good condition. My pleasure is intensified by comparing your methods of packing with those of a Jersey Nursery, from whom I also ordered some trees. In spite of the distance that your trees had to travel, they arrived in tip-top condition, while those of the local dealer, which only traveled about fifty miles, arrived in very poor condition, the roots being exposed and dried out. I certainly regret my action in splitting my order, and can assure you that anything that I may need in your line, will be secured from you."

W. S. Duguid — New Jersey

"I have just returned from planting the finest lot of trees I ever planted."

"When they were received my men said I had personally selected them. I told them I had not done so but I was as well pleased with them as if I had. I took some pains in selecting the man to buy them from."

J. R. Williams — Missouri

"All the fruit trees (Del. apple — crab, peach and dwarf pear) are in very good condition, the growth being the exception in this locality where others set out are practically dead. This is partially due to particular care that was given them, but the stock was hardy to start with."

J. F. McDonald — New York

"The June Budded J. H. Hales with bundles of Hiley, Carman, etc., came duly — were carefully planted and pruned and are doing nicely."

"I'll not attempt to express my thanks. I only have command of English and German and some French and Japanese and I cannot find words to properly put my gratitude in writing."

A. A. Brisham, American Farmers School — Maryland.

"I have just returned from Michigan and found my trees arrived O. K. and in fine condition. It is with pleasure that I am sending you check for \$259.66, covering balance due you. They are the finest trees ever seen in this part of the country, and I am certainly well pleased with them."

Martha K. Ording — Michigan

"I received two hundred trees from your nursery last spring — most all apple trees. I was well pleased with the neatness in which they were packed, and the promptness upon which they were shipped. We had a very dry and hot summer, and every one of them lived except one cherry tree. I wish you could see them and the growth they have made. I shall need about forty more apple trees in the spring — most Delicious, I think."

J. F. S. Breit — Missouri

"Trees came in good shape, and are planted and some leafing out. I never saw better packing than yours. The bundle would have gone ten times as far and have been in as good condition as when I received it. Have seen lots of nursery stock this season from N. Y. State with nothing but an old burlap bag around roots."

Edwin A. Brooks — New Hampshire

"I have much pleasure in telling you that our man, who is an expert on trees, says he never saw a finer lot of young trees, roots perfect and wood most healthy. We had a visit from the state department expert, who endorses the same statement. This is getting to be quite a fruit country and as the department have selected this orchard for demonstration purposes your trees will certainly share in its success."

J. MacIntosh — Pennsylvania

From "The Market Growers' Journal"
October, 1912

"I notice that the tree agents are abroad in the land. I never buy trees from a traveling agent, even when he represents a reliable nursery, for even then he must charge higher prices than the nursery would charge direct, since his traveling expenses must be paid and his delivery costs, too. In buying fruit trees or small fruit plants it is always best to deal directly with nurserymen."

United States Department of Agriculture

Farmers Bulletin No. 113

"If the farmer makes his purchases direct from the nurseryman, he will save the expense of the middleman or agent, and is less liable to the mistakes in injury that may occur through repeated handling."

From "The Principles of Fruit Growing"
By L. H. Bailey, Dean of Agricultural College, Cornell University

"Farmers who annually plant a few trees, and who buy of agents, often pay exorbitant prices. The man who expects to plant an orchard for profit will not be led into any wild scheme by agents. While these salesmen may be straightforward, those who expect to go into fruit-growing seriously should buy directly of the nurseries."

From "The American Apple Orchard"

By F. A. Waugh, Head of Division of Horticulture, Massachusetts Agricultural College

"The itinerant fruit tree agent should never be patronized, of course, except to get rid of him — never with the expectation of getting any useful trees. Reliable nurserymen grow good trees as nearly true to name as careful foresight can insure, and they sell them at reasonable prices."

From "The Fruit-Grower & Farmer"
January, 15, 1914

"Irresponsible agents are taking orders every day for trees, without any regard to fairness in the matter of price, or care in supplying varieties true to name. Many nurserymen can tell you of instances where agents have filled orders for half a dozen different varieties of apples, for instance, from a stock comprising only one sort. You do not catch such mistakes for years, but at that time can you place your hands on the party who sold you the stock?"

From "Wisconsin Horticulture"

December, 1913

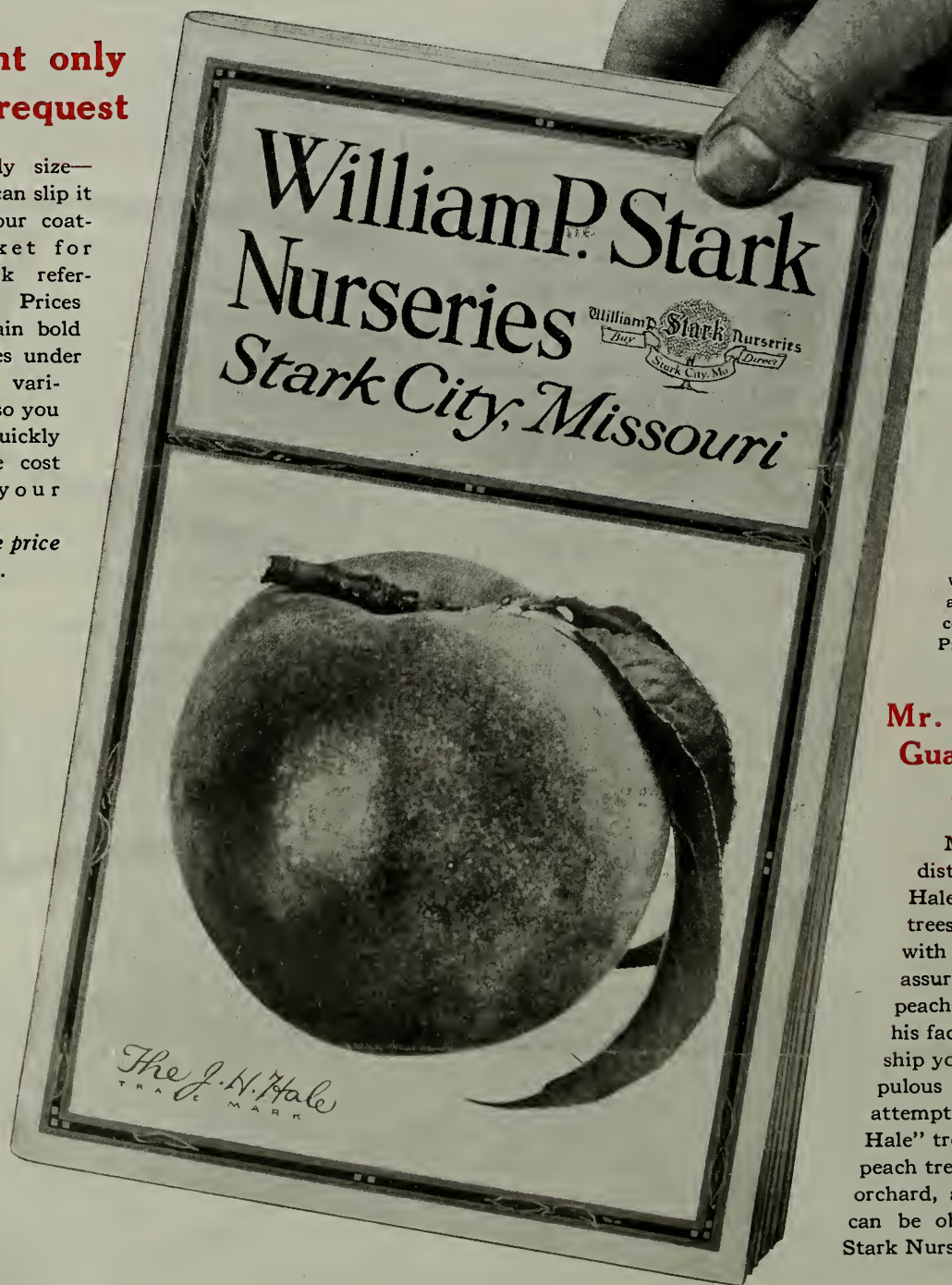
"The average nursery agent knows mighty little about the goods he sells and as a matter of extended observation it is here recorded that he usually cares less. He is out to sell trees and plants and as many as possible — and not to give extension courses in horticulture."

Our new 1915 Catalog will be ready December first

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Handy size—you can slip it in your coat-pocket for quick reference. Prices in plain bold figures under each variety, so you can quickly figure cost of your trees. *Same price to all.*



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This compact volume is a true hand-book for fruit growers. Lists and describes all proved, tested, profitable varieties of apple, peach, pear, cherry, plum, apricot, quince, grape, blackberry, raspberry, gooseberry, dewberry, currant, nut trees, shade and ornamental trees, roses, decorative shrubs, vines, peonies, phlox, iris, etc.

Gives season and time of ripening, where each variety thrives best, which are hardiest, best money-makers; complete description of fruit and tree. Profusely illustrated with photographs.

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Mr. Hale has appointed us sole distributors of his wonderful J. H. Hale peach. We grow and sell the trees under an exclusive contract with him, and that you may be assured of getting *genuine* J. H. Hale peach trees, we attach a tag bearing his fac-simile signature to all trees we ship you. Do not be misled by unscrupulous dealers, agents or nurserymen attempting to palm off so-called "J. H. Hale" trees on you. *Genuine* J. H. Hale peach trees, budded from Mr. Hale's own orchard, and bearing tag with his name can be obtained *only* from William P. Stark Nurseries, Stark City, Missouri.

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